

Technology Consulting

# Unleashing Data Insights with Protiviti on Salesforce Data Cloud

protiviti®  
Global Business Consulting

Businesses leveraging Salesforce Data Cloud find themselves at the helm of enhanced connectivity, informed decision-making, and a 360-degree customer view. This tool allows organizations to break down data silos, resulting in streamlined operations and greater business agility. Protiviti helps clients navigate its intricacies, identify relevant use cases, and integrate into their existing infrastructure



## Unlock the insights hidden in your data

Harmonizing data from multiple sources in varying formats brings challenges faced by every organization. Using Data Cloud, organizations can rely on zero-copy federation to bring real time data to the surface through integration with other tools, including data lakes, data warehouses, and master data management platforms. Protiviti will integrate Data Cloud seamlessly into your organization to drive operational efficiency, reduce technical debt, and drive data governance organization wide.

Tackling your data challenges:

- Consolidated access to data
- Real-time data processing
- Reducing redundancies while limiting data cleanup
- Big-data processing to enable large language models (LLM)
- Integration of disparate data sources for comprehensive analysis
- Safeguarding security and privacy of data
- Linking your front-end systems with data storage tools

## Protiviti and Salesforce value



Connect all your data sources, whether batch or streaming data.



Prepare your data through transformation and data governance features. And harmonize your data to a standard data model.



Query and analyze data using insights.



Use AI to predict behavior.

As a Salesforce partner since 2015 with over 200 completed projects and access to the largest talent network of three million practitioners through our parent company Robert Half, Protiviti is committed to deploying the right people with the right skills at the right time for your initiatives - bringing a highly differentiated end-to-end set of skills that can drive high-impact real value to the business.

## Our Salesforce Expertise

As a certified Salesforce Partner, our team delivers end- to-end business solutions from initial discovery and design to development and delivery. Our expertise in Salesforce Platform development, implementation and integration provide our customers modern, relevant and scalable solutions across the Salesforce ecosystem to support your business growth.

## Our Salesforce Solutions

- Design, plan and implement
- Application development
- Migration
- Automation
- Integration
- Managed and on-demand services
- Artificial intelligence

## Salesforce Products We Support

- Sales Cloud
- Service Cloud
- Marketing Cloud
- Platform
- MuleSoft
- Data Cloud
- Einstein AI
- Net Zero Cloud
- Salesforce Industry Clouds

## Our engagement approach



### Advisory

- Discover
- Design
- Plan



### Implementation

- Automation
- Integration
- Migration



### Support

- Center of Excellence
- Managed Services
- On-Demand Hours

Quick Starts & Accelerators Available

## Ready to transform your business?

Let's create a tailored strategy for your success. Contact us at [TechnologyConsulting@protiviti.com](mailto:TechnologyConsulting@protiviti.com).

LEARN MORE

[Protiviti.com](https://www.protiviti.com)



Protiviti is a global business consulting firm and a wholly owned subsidiary of Robert Half, that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. Together, Robert Half and Protiviti provide an unmatched range of professional services from consulting and project implementation to managed services and staff augmentation.

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